

CLAIMS

What is claimed is:

- 1 1. A method for navigating a user in a network-based supply chain management
2 interface, comprising:
3 a) registering a plurality of stores, distributors and suppliers of a supply chain
4 utilizing the Internet;
5 b) assigning each of the stores, distributors and suppliers an identifier;
6 c) receiving a request from a user for access to a database utilizing a first web-page,
7 wherein the request includes an identifier;
8 d) identifying the user as at least one of a store, distributor and supplier using the
9 identifier; and
10 e) displaying a second web-page if the user is identified as a store, a third web-page
11 if the user is identified as a distributor, and a fourth web-page if the user is
12 identified as a supplier.
- 1 2. The method of claim 1, wherein the database includes data representative of sales
2 by the stores.
- 1 3. The method of claim 2, wherein the database includes data representative of
2 goods ordered by the stores.
- 1 4. The method of claim 3, wherein the database includes data representative of
2 goods delivered by the distributors.
- 1 5. The method of claim 4, wherein the database includes data representative of
2 goods in an inventory of the suppliers.

- 1 6. The method of claim 5, wherein the data is displayed in each of the web-pages
2 utilizing the Internet.

- 1 7. A system for navigating a user in a network-based supply chain management
2 interface, comprising:
 - 3 a) logic for registering a plurality of stores, distributors and suppliers of a supply
4 chain utilizing the Internet;
 - 5 b) logic for assigning each of the stores, distributors and suppliers an identifier;
 - 6 c) logic for receiving a request from a user for access to a database utilizing a first
7 web-page, wherein the request includes an identifier;
 - 8 d) logic for identifying the user as at least one of a store, distributor and supplier
9 using the identifier; and
 - 10 e) logic for displaying a second web-page if the user is identified as a store, a third
11 web-page if the user is identified as a distributor, and a fourth web-page if the
12 user is identified as a supplier.

- 1 8. The system of claim 7, wherein the database includes data representative of sales
2 by the stores.

- 1 9. The system of claim 8, wherein the database includes data representative of goods
2 ordered by the stores.

- 1 10. The system of claim 9, wherein the database includes data representative of goods
2 delivered by the distributors.

- 1 11. The system of claim 10, wherein the database includes data representative of
2 goods in an inventory of the suppliers.

- 1 12. The system of claim 11, wherein the data is displayed in each of the web-pages
2 utilizing the Internet.

- 1 13. A computer program product for navigating a user in a network-based supply
2 chain management interface, comprising:
 - 3 a) computer code for registering a plurality of stores, distributors and suppliers of a
4 supply chain utilizing the Internet;
 - 5 b) computer code for assigning each of the stores, distributors and suppliers an
6 identifier;
 - 7 c) computer code for receiving a request from a user for access to a database
8 utilizing a first web-page, wherein the request includes an identifier;
 - 9 d) computer code for identifying the user as at least one of a store, distributor and
10 supplier using the identifier; and
 - 11 e) computer code for displaying a second web-page if the user is identified as a
12 store, a third web-page if the user is identified as a distributor, and a fourth web-
13 page if the user is identified as a supplier.
- 1 14. The computer program product of claim 13, wherein the database includes data
2 representative of sales by the stores.
- 1 15. The computer program product of claim 14, wherein the database includes data
2 representative of goods ordered by the stores.
- 1 16. The computer program product of claim 15, wherein the database includes data
2 representative of goods delivered by the distributors.
- 1 17. The computer program product of claim 17, wherein the database includes data
2 representative of goods in an inventory of the suppliers.
- 1 18. The computer program product of claim 18, wherein the data is displayed in each
2 of the web-pages utilizing the Internet.